

Public's Perception of the Roseville Chamber of Commerce



What do you believe to be the function of a chamber of commerce?	Response
A tourism organization	4%
A community information source	17%
An organization of local business people who work together to promote trade in their area and protect common interests	40%
A referral service	19%
All of the above	62%

Do you think the Roseville Chamber contributes to the well-being of the Roseville community?	Response
Yes	94%
No	0%
Other	6%

Do you regularly use the Chamber's Directory (online)?	Response
Yes	87%
No	13%

In your opinion do you view businesses that are members of their local chambers as more credible than non-chamber members?	Response
Yes	70%
No	23%
Other	8%

If given the choice, would you choose to do business with a chamber member vs. a non-chamber member?	Response
Yes	89%
No	11%

Have you ever used our website to find products & services locally?	Response
Yes	70%
No	30%